

# WS&DSA 2024 Jail Conference



**October 2-4, 2024**  
**Oneida Hotel, Green Bay, WI**

The Wisconsin Sheriffs and Deputy Sheriffs Association will be hosting the 2024 Jail Conference in Green Bay. Vendors will have the opportunity to network with industry professionals from all over the state of Wisconsin. Register today for the trade show and sponsorship opportunities. Space is limited so register early!

## Important Information

**Location:** Oneida Hotel, Green Bay, WI

**Dates:** October 2-4, 2024

**Vendor Set Up:** Tuesday, October 1, 6:00 pm – 8:00 pm  
(doors will be locked at 8:00 pm)  
Wednesday, October 2, 7:30 am – 8:30 am

**Exhibit Hours:** Wednesday, October 2, 8:30 am – 6:00 pm

**Tear Down:** Wednesday, October 2, 6:30 pm – 7:30 pm

## Hotel Reservation Information

Please make your lodging reservations directly with the Oneida Hotel — 2040 Airport Road, Green Bay, WI 54313, (920) 494-7300. Hotel reservations must be made by September 4, 2024 and be sure to mention you are with the Wisconsin Sheriffs & Deputy Sheriffs Association Jail Conference.

## Vendor Space

Each 8'x10' booth space includes one 6-foot table with two chairs and meal tickets for two representatives. Meal tickets cover Wednesday lunch. Electricity costs an additional fee and must be ordered.

## Cost

### Vendor Booth

- **Early rate:** \$350    **After September 1st:** \$400

### Add Ons:

- **Electricity:** \$30
- **Vendor Game Card (limited space):** \$150 per square

## Sponsorship

One way for you to receive additional exposure for your products and services and show additional support for the WS&DSA is through our conference sponsorship program. Your sponsorship will be recognized in the program materials and signage at the event.

**Premium Sponsor** .....\$750

- Full page ad in program
- Company logo on conference webpage
- Large company logo on signage near conference registration
- Company logo in onsite PowerPoint presentations
- Verbally thanked for sponsorship during remarks
- Thanked in publications following the event

**Administration Sponsors** .....\$500

- Half-page ad in program
- Company name listed on conference webpage
- Small company logo on signage near Conference registration
- Company name in onsite PowerPoint presentations
- Verbally thanked for sponsorship during remarks
- Thanked in publications following the event

## Additional Sponsorship Opportunities

**Conference Bag** .....\$1,500    **Name Badges** .....\$1,500

**Vendor Reception** .....\$2,000    **Speaker** .....\$2,000

All additional sponsorship opportunities receive premium sponsor level benefits plus additional recognition during the conference and in promotional materials.

## Door Prizes

WS&DSA encourages vendors to provide door prizes for attendees. WS&DSA will distribute a list of vendors and their door prizes at the conference. The value should be at least \$50.

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Please fill out and email to [info@wsdsa.org](mailto:info@wsdsa.org). The WS&DSA office will confirm your vendor space and send an invoice. If you have any questions, please contact the WS&DSA office at 414-488-3906 or [info@wsdsa.org](mailto:info@wsdsa.org). We look forward to your participation at the WS&DSA 2024 Jail Conference in Green Bay!

## **CONTACT INFORMATION**

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

List Door Prizes: \_\_\_\_\_

## **VENDOR SPACE & SPONSORSHIP INFORMATION**

	<b>Before September 1st</b>	<b>After September 1st</b>	<b>Amount</b>
Vendor Booth	\$350	\$400	
Electricity	\$30		
Vendor Game Card	\$150		
Administration Sponsor	\$500		
Premium Sponsor	\$750		
Conference Bag Sponsor	\$1,500		
Name Badge Sponsor	\$1,500		
Vendor Reception Sponsor	\$2,000		
Speaker Sponsor	\$2,000		
<b>TOTAL DUE</b>			