



WISCONSIN SHERIFFS & DEPUTY SHERIFFS ASSOCIATION

6737 W WASHINGTON ST, SUITE 4210, MILWAUKEE, WI 53214
PHONE: 414-488-3906 • EMAIL: INFO@WSDSA.ORG

Dear Exhibitor:

The Wisconsin Sheriffs & Deputy Sheriffs Association (WS&DSA) invites you to support the 2018 Winter Training Conference and Technology Show at the Radisson Hotel and Conference Center in Green Bay. Maximize your exposure to the members of WS&DSA by becoming a Gold, Silver, or Bronze Sponsor. Sponsors receive expanded benefits year round at a bundled cost less than supporting WS&DSA separately. Your sponsorship will be recognized in the program materials and signage at the event. Please review the enclosed form to see a list of our conference sponsorship opportunities and our WS&DSA Gold, Silver, and Bronze sponsorship program.

The Winter Training Conference of the Wisconsin Sheriffs & Deputy Sheriffs Association will start on February 4, 2018.

Important Vendor Information:

Location: Radisson Hotel & Conference Center - Green Bay, WI
Dates: February 5, 2018
Vendor Set-up: Monday, February 5, 9:00am – 12:00pm
Exhibit Hours: Monday, February 5, 12:00pm – 5:00pm

Registration for exhibitors must be received no later than Friday, January 12, 2018. The set up time for exhibitors is Monday, February 5, 9:00am to Noon. The exhibit area will be open from Noon until 5:00pm. Attendees are encouraged to visit all vendors with lunch, giveaways, and activities in the vendor area to increase participation. Dedicated vendor time is provided for you to meet attendees and discuss your products and services.

Vendors are invited to mix and mingle with attendees on Sunday, February 4 starting at 5:00pm at the NFL Super Bowl Party. WS&DSA sponsors a game-watching party for attendees and registered vendors.

Cost: Table fee is \$325.

Door Prizes: WS&DSA encourages vendors to provide door prizes to attendees. WS&DSA will promote your door prize(s) on our Web site prior to the show and distribute a list of vendors and their door prizes in the conference booklet. You will be able to use the PA system to address the attendees during the drawing for your item.

Hotel Information: Please make your lodging reservations directly with the Radisson Hotel & Conference Center, 2040 Airport Road, Green Bay WI, 920-494-7300. Hotel reservations must be made by January 13, 2018, and mention you are with the Wisconsin Sheriffs & Deputy Sheriffs Association Conference.

Exhibitor Form: Please send a check payable to WS&DSA or credit card information with your completed exhibitor form to: WS&DSA, 6737 W. Washington St, Suite 4210, Milwaukee, WI 53214. Should you have any questions or concerns please call the WS&DSA office at 414-488-3906.

We look forward to your participation at the WS&DSA 2018 Winter Training Conference and Technology Show in Green Bay!

Sincerely,

Sandy Schueller



WISCONSIN SHERIFFS
& DEPUTY SHERIFFS
ASSOCIATION

2018 WS&DSA WINTER TRAINING CONFERENCE & TECHNOLOGY SHOW

RADISSON HOTEL & CONFERENCE CENTER • GREEN BAY, WI

FEBRUARY 4-7, 2018

Company Name: _____

Product Line: _____

Contact Person: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Web Site: _____

Email: _____

Note: It is important to provide an email address. Vendor updates will be communicated by email.

Representative Names (for name badges): All names must be provided by **January 22, 2018**.

Payment Information:

_____ Spaces needed (\$325 per space; This is a single table and two chairs): \$ _____

Electricity: Yes _____ No _____

Additional Sponsorship(s): _____ + \$ _____

Meals: _____

_____ Sunday NFL Super Bowl Party (\$0) _____ Monday Lunch (\$0) + \$ _____

TOTAL	\$ _____
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Comments: _____

PLEASE MAIL WITH PAYMENT TO:

Wisconsin Sheriffs & Deputy Sheriffs Association
6737 W. Washington St., Suite 4210

Milwaukee, WI 53214

FAX: 414-276-7704

Questions? 414-488-3906 or info@wsdsa.org

Or pay by credit card:

Card Number: _____

Expiration Date: _____

Signature: _____

Please make a copy for your records

Cancellation Policy: All refund requests must be made in writing to the WS&DSA office via mail, fax, or email. Phone requests will not be honored. No refunds allowed after January 5, 2018. All refund requests are subject to a \$25 processing fee.



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2018 WS&DSA WINTER TRAINING CONFERENCE & TECHNOLOGY SHOW

RADISSON HOTEL & CONFERENCE CENTER • GREEN BAY, WI

FEBRUARY 4-7, 2018

Show your support for the Wisconsin Sheriffs & Deputy Sheriffs Association Winter Training Conference and Technology Show and increase exposure through our conference sponsorship program! Your sponsorship will be recognized in the program materials and signage at the event.

Company Name: _____

Product Line: _____

Contact Person: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Web Site: _____

Name of your company as you would like to appear in Conference Materials:

**Please send a high-resolution digital version of your company logo to info@wsdsa.org.*

Meal Sponsorships (one sponsor per meal):

Monday, February 5, 2018

Lunch **\$1,000.00**

Tuesday, February 6, 2018

Lunch **\$1,000.00**

Other Sponsorships:

Break Sponsorships (5 Available) **\$300.00 Each**

Your company logo will be displayed on a sign at the break station(s) and conference program. Your company will also be given the opportunity to greet attendees during the break and distribute literature. There is an AM break available for Wednesday, and both an AM and PM break available for Monday and Tuesday.

Super Bowl Party Sponsorship (*EXCLUSIVE*) **\$3,000.00**

The Super Bowl Party is a social dinner that provides an opportunity for attendees and registered vendors to gather on Sunday evening at watch the NFL Super Bowl in a casual setting. Your company logo will be displayed on signs at the party, in the conference booklet and on the party's tickets.

Vendor Reception Sponsorships **\$500.00 or EXCLUSIVE for \$1,000.00**

The Vendor Reception takes place in the Exhibitor Hall during Monday afternoon. It provides an opportunity for attendees to meet with vendors in the Exhibitor Hall in a social setting. Your company logo will be displayed on signs at the reception near the hors d'oeuvres and refreshments and in the conference booklet. There is an opportunity to be an exclusive sponsor of this event.

Hospitality Room Sponsorships **\$750 or EXCLUSIVE for \$2,000.00**

The Hospitality Room is a social space for networking with attendees and registered vendors after the educational sessions during the day. The Hospitality Room is Sunday, Monday, and Tuesday nights. Your company logo will be displayed on a sign in the room and conference program. There is an opportunity to be an exclusive sponsor of this event.

On-site Conference Bag (*EXCLUSIVE*) **Product**

The conference bag sponsor will have their company logo and/or contact information placed on one side of the bag given to every conference attendee. The other side will have the WS&DSA logo. The sponsor may also place printed material in each bag. This appealing and durable bag will be used long after the conference. This is an opportunity to keep your name in front of WS&DSA members throughout the year. Your logo will also be printed in the conference program.

On-site Conference Lanyards (*EXCLUSIVE*)..... **Product**

The conference lanyard sponsor will have their company logo and/or contact information placed on the lanyard given to every conference attendee. This is an opportunity to keep your name in front of WS&DSA throughout the conference. Your logo will also be printed in the conference program.

TOTAL	\$ _____
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Comments: _____

PLEASE MAIL WITH PAYMENT TO:

Wisconsin Sheriffs & Deputy Sheriffs Association
6737 W. Washington St., Suite 4210
Milwaukee, WI 53214
FAX: 414-276-7704
Questions? 414-488-3906 or info@wsdsa.org

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Company Name: _____

Contact Person: _____

Phone: _____

Email: _____

Prize(s)	Value:
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

This form must be returned to the WS&DSA business office by January 12, 2018 to be included in any printed materials.

All prizes are given away at your booth:

- Public PA system will be available to announce winners
- The value should be at least \$50

I agree to the conditions listed above when participating in the door prize program.

Name

Date

PLEASE RETURN THIS FORM TO:

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6737 W. Washington St., Suite 4210
Milwaukee, WI 53214
FAX: 414-276-7704
Questions? 414-488-3906 or info@wsdsa.org



WISCONSIN SHERIFFS & DEPUTY SHERIFFS ASSOCIATION 2018 SPONSORSHIP LEVELS

If interested in sponsoring WS&DSA, complete the information below and send to the WS&DSA office: 6737 W. Washington St., Suite 4210 • Milwaukee, WI 53214 • Phone: 414-488-3906 • Fax: 414-276-7704 or email Sandy Schueller, sandy@wsdsa.org

GOLD SPONSORSHIP - \$2,500 (A \$2,925 VALUE)

Wisconsin Sheriff & Deputy Magazine – full page color ad in 2018 issue.....	\$400
2018 Winter Training Conference Attendee Booklet – full page color ad.....	\$500
Logo on Web Site Sponsor Page & Home Page (one year).....	\$1,250
<i>(available to Gold Sponsors only)</i>	
Conference Exhibit Table.....	\$325
<i>(preferred placement)</i>	\$150
Membership in WS&DSA – one year	\$50
Special signage & Recognition at Conference	\$250

SILVER SPONSORSHIP - \$1,500 (A \$2,025 VALUE)

Wisconsin Sheriff & Deputy Magazine – 1/2 page color ad in 2018 issue	\$225
2018 Winter Training Conference Attendee Booklet – 1/2 page color ad.....	\$275
Web Site link & logo on sponsor page (one year)	\$750
Conference Exhibit Table	\$325
<i>(preferred placement)</i>	\$150
Membership in WS&DSA – one year	\$50
Special signage & Recognition at Conference	\$250

BRONZE SPONSORSHIP - \$1,000 (A \$1,690 VALUE)

Wisconsin Sheriff & Deputy Magazine – 1/3 page color ad in 2018 issue.....	\$190
2018 Winter Training Conference Attendee Booklet – 1/3 page color ad.....	\$225
Web Site Link on Sponsor Page.....	\$500
Conference Exhibit Table	\$325
<i>(preferred placement)</i>	\$150
Membership in WS&DSA – one year	\$50
Special signage & Recognition at Conference	\$250

SPONSORSHIP PACKAGE *(please mark one)*

Gold Silver Bronze

Company name: _____

Contact person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-mail: _____

PAYMENT INFORMATION

Please make checks payable to WS&DSA and mail to:
WS&DSA • 6737 W. Washington St. • Suite 4210 •
Milwaukee, WI 53214 – or pay by credit card by filling
out the information below & fax to 414-276-7704.

Credit Card Number _____

Exp. Date _____

Cardholder's Name _____

Cardholder's Signature _____